



Facts and Benefits

- Fact: Phoenix area residents are driving **65 million miles** per day and this number is growing quickly.
- Fact: Valley residents waste **28 hours each year** sitting in traffic.*
- Fact: The cost of congestion to each Valley resident is **\$1,560 per year**.*
- Fact: Air quality is **important** to residents and visitors.
- Fact: Many employers in the Valley of the Sun **already meet** this National Standard of Excellence.
- Fact: Employees are **8 times more likely to use public transit** if their employer pays for it. (Xylo, employee retention consultant, Bellevue, WA)
- Benefit: Provides **public recognition** for employers who provide this high level of commuter benefits, even those not mandated under the Maricopa County Trip Reduction Program.
- Benefit: Provides the opportunity for employers to **connect with employees** on a regular basis as monthly benefits are offered.
- Benefit: Helps the Valley of the Sun meet environmental goals, **improving the quality of life** for all residents.
- Benefit: Helps businesses **recruit and retain** employees.
- Benefit: Employees receive a valuable benefit which **saves time and money, and reduces stress**.
- Benefit: Provides a positive opportunity for **public/private partnerships**.

*2003 Annual Urban Mobility Report, Texas Transportation Institute